



# Folk Festival in Goa

Jan 20 - 22, 2012



**b**anglanatak dot com is a social enterprise with a 72 member team, specializing in 'culture and development'. Our vision is to synergize cultural and economic development not only for preservation of cultural heritage and diversity but also facilitating sustainable development of rural marginalized people. This organization was founded in the year 2000 and works across India.

Since 2004, we have an initiative of "Art for Life (AFL)", where we address poverty alleviation using art and culture. AFL was developed based on our 7 years of work with 3200 community artists in Bengal, which was supported by Ministry of Rural Development, Govt. of India (2005-08) and then by the European Union (2009-11). This initiative has created huge impact on socio economic conditions of these rural artists. UNESCO HQ while appreciating the methodology has accredited banglanatak dot com with global Advisory Status (June 2010, Paris). World Bank aided Project of Government of Bihar (Jeevika) is replicating AFL covering 1200 beneficiaries (Oct 2011) and Indian Planning Commission has initiated an action research in Madhubani district in Bihar to develop a skill development system for professionalization of Traditional Art Skills (Nov 2011).

AFL comprises of many steps, including organizing Festivals as a means of exchange, collaboration and exposure building for traditional rural artists.

A 2 day Festival had been organised in Jan 2011 showcasing folk art forms of Bengal and the same held in Kala Academy and Rabindra Bhavan was a huge success. It was attended by over 3000 audience and got excellent media coverage and attracted dignitaries of Goa and lots of tourists. Programme was also held at Art Escape, Goa.

*In continuation of this initiative, a Qawwali Festival will be organised in Goa during January 20-22, 2012 at Kala Academy and Rabindra Bhavan. In addition, an exhibition on Madhubani & Patachitra Painting will also be held at Kala Academy on Jan 20-22, 2012.*





### Objectives:

- Spreading the message of 'Universal Love and Brotherhood' to the current conflict ridden societies: Music for Peace.
- Green Concert: Creating opportunities for traditional artists for exchange and exposure

### Qawwali Programme Format

- It's a 3 day Festival
- Performing Groups: Bangla Qawwali team from Bengal, Mirs from Bikanir, Rajasthan and Hazi Mhmd Warsi from Rampur, UP
- It's a free, non-commercial concert



### Venue

- Kala Academy, Panjim - Jan 20
- Ravindra Bhavan, Margao - Jan 21-22
- Art Escape, Waddi, Benaulim - Jan 21-22

### Madhubani/ Patachitra exhibition - Jan 20-22-Kala Academy

